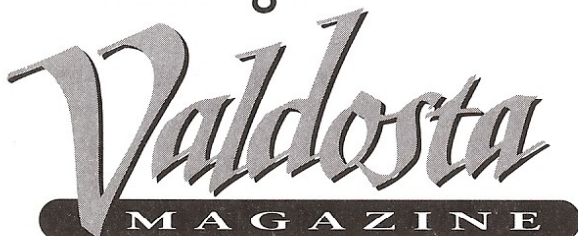


Introducing...



P. O. Box 747 / Valdosta, GA 31603-0747 / (229) 249-8624

## Who we are...

Valdosta Magazine is about Valdosta and Lowndes County's people, places and events plus items of interest and significance from the surrounding areas.

## Our regular features include...

- Feature stories on people who have played significant roles in our area's history, growth and development.
- Faces: Thumbnail photos and sketches of Valdosta people ranging from elected officials to the folks next door.
- Dining and entertainment features on Valdosta restaurants and night spots.
- This area's favorite columnists
- The Ledger: A listing of the deaths of people in Valdosta

...and much, much more!

## Distribution...

Valdosta Magazine distributes 10,000 copies per issue through subscriptions, individual copy sales at various outlets throughout this area, and newcomer kits. The magazine is also in virtually every lobby and waiting room in our city, including banks, doctors, lawyers, CPA's and other professionals.

## Ad Measurements...

Size	Inches	
Full Page	7½ x 10	
2/3 Page	4 <sup>5</sup> / <sub>16</sub> x 10	(vertical)
	7½ x 6 <sup>5</sup> / <sub>8</sub>	(horizontal)
Half Page	7½ x 4 <sup>1</sup> / <sub>16</sub>	(horizontal)
	3 <sup>5</sup> / <sub>8</sub> x 10	(vertical)
1/3 Page	3 <sup>5</sup> / <sub>8</sub> x 6 <sup>5</sup> / <sub>8</sub>	(vertical)
	4 <sup>11</sup> / <sub>16</sub> x 4 <sup>1</sup> / <sub>16</sub>	(square)
	7½ x 3 <sup>3</sup> / <sub>16</sub>	(horizontal)
	2 <sup>3</sup> / <sub>8</sub> x 10	(column)
1/4 Page	3 <sup>5</sup> / <sub>8</sub> x 4 <sup>1</sup> / <sub>16</sub>	(rectangle)
1/6 Page	4 <sup>5</sup> / <sub>16</sub> x 2 <sup>3</sup> / <sub>8</sub>	(horizontal)
	2 <sup>3</sup> / <sub>8</sub> x 4 <sup>5</sup> / <sub>16</sub>	(vertical)
	3 <sup>5</sup> / <sub>8</sub> x 3 <sup>1</sup> / <sub>4</sub>	(square)
1/12 Page	2 <sup>3</sup> / <sub>8</sub> x 2 <sup>3</sup> / <sub>8</sub>	

## Ad Policies...

- Contracts are non-cancellable unless written notice is given two (2) weeks prior to the space reservation deadline of the first issue affected by the cancellation. Covers are non-cancellable.
- Advertisements with photographs made by Valdosta Magazine staff are non-cancellable after the photographs have been taken. Permission must be obtained from the photographer for the use of photos taken by Valdosta Magazine staff and ads using these photos are non-cancellable after color separations have been ordered.
- Photographs, color separations and ad design are copyrighted by Valdosta Magazine and permission and/or a fee is required to reprint those generated by Valdosta Magazine.

## Advertising Rates...

### BLACK AND WHITE

Size	1x	2x	1 Year
Full Page . . . . .	1,100	950	850
2/3 . . . . .	750	700	600
Half Page . . . . .	650	600	550
1/3 Page . . . . .	500	450	400
1/4 . . . . .	420	390	325
1/6 . . . . .	350	320	260
1/12 . . . . .	210	190	150

### COLOR

Size	1x	2x	1 Year
Full Page . . . . .	1,250	1,100	1,000
2/3 . . . . .	1,000	850	800
Half Page . . . . .	850	750	700
1/3 Page . . . . .	675	600	550
1/4 . . . . .	625	525	475
Back Cover . . . . .	1,500		
Inside Front/Back . . . . .	1,375		
Page 3 . . . . .	1,375		

## Deadlines...

Spring . . . . .	February 15
Summer . . . . .	May 15
Fall . . . . .	August 15
Winter . . . . .	November 15